

# Sarah Salvini

## Contact

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sarahsalvini.github.io/portfolio/

## Profile

Full Stack Development student with a background in journalism and social media. Passionate about learning new development skills and collaborating with others. With a Bachelor of Science focused in Strategic Communications from The University of Kansas, and currently attending The University of Kansas's full stack coding bootcamp.

## Skills

- Social media strategy
- Marketing
- Web content development
- Copywriting
- Layout design
- Graphic design
- HTML
- CSS
- JavaScript
- Bootstrap
- jQuery
- Git
- Node.js
- MySQL

## Experience

### Assisant Manager

Buckle | Jan 2019 - June 2019

- Managed a specific department and maintained growth in the company.
- Provided customer service to all patrons and staff.
- Responsible for opening and closing several retail operations.
- Trained, managed and supervised a team of up to ten employees.
- Recruited top talent, training and developing future leaders
- Scheduled employee work hours, resolved conflicts as well as assisted them with their professional growth.

### Content Creator

Youtube | July 2014 - present

- Creates innovative videos on YouTube
- Works closely with companies around the world to expand campaigns via YouTube and Instagram
- Analysis growth and advertisement effectiveness  
Generates growth and uses monetization efforts
- Reached over 100,000+ subscribers on YouTube
- Customer service
- Works on deadlines to launch new material
- Graphic Design
- Maintains and creates relationships with companies
- Sells product

### Salon Coordinator

Talum Salon | Sept 2018 - Jan 2019

- Manage all employees schedules
- Manage and create relationships with all clients
- Graphic designed for promotional events
- Managed social media platforms
- Coordinate and plan charity events
- Research for salon growth potential
- Create partnerships with other businesses
- Keep track of inventory and salon budget
- Created promotional events to generate salon growth

## Education

### Bachelor of Strategic Communication

#### Minor in Business

University of Kansas | Aug 2015 - May 2018

### Full Stack Coding Bootcamp

University of Kansas | nov 2019 - May 2020